



The status of social responsibility of the wrestling federation and its consequences

Poster Presentation

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Abstract

Introduction: The purpose of this study was to explain the status of social responsibility of the Wrestling Federation and its relationship with the level of satisfaction its fans.

Methods: The method of this research was descriptive and correlational design. The statistical population of this study included all wrestling fans in Tehran province. The statistical sample consisted of 384 ship fans. In this research, the tools of the expanded social responsibility attitude questionnaire, the social responsibility status questionnaire and the spectator satisfaction questionnaire were used. This questionnaire was used by Bakhshandeh, Jalali Farahani and Sajjadi (2012). This questionnaire had 15 questions and had five dimensions: economic, legal, moral, humanitarian and educational. In order to validate the questionnaires, 6 professors of sports management were consulted and also to determine the reliability of the questionnaire, Cronbach's alpha was used that the total number of the items was 0.81. The Oliver (1997) Questionnaire on Measurement of Spectator Satisfaction was also used. Pearson correlation test was used to test the hypotheses.

Results: The results showed that the correlation of spectator satisfaction with the economic dimension was $P = 0.281$, the legal dimension ($P = 0.294$), the moral dimension ($P = 0.366$) and then the friend ($P = 0.424$); meaning that there was a relationship between the responsibility components of the Wrestling Federation and the satisfaction of the fans.

Conclusion: If the wrestling federation considers the fans as one of the stakeholders of the organization, they should respect the views and concerns of the people, and do not think only of consequentialism and do social responsibilities in the scope of their duties.

Keywords

Social Responsibility; Wrestling Federation; Satisfaction

Reference:

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