



Effective factors on investor attraction in sport tourism destinations; a system dynamics approach

Poster Presentation

1Majid Javid*; 2Mohamad Heidari; 3Mohamad Bayat

1Ph.D. in Sport Management, Department of Physical Education and Sport Science, University of Tehran, Iran
(javid.majid@ut.ac.ir)

2Department of Physical Education and Sport Science, Faculty of Farabi, University of Tehran, Iran

3Department of Physical Education and Sport Science, Faculty of Physical Education, Payam Noor university, Tehran, Iran

Abstract

Introduction: Tourism development in every country requires investment and without investing in infrastructure and superstructure plans cannot be expected to develop tourism. The purpose of present study was to discover a theoretical structure & deliver a comprehensive pattern about investment of sport tourism destinations.

Methods: This study was a practical one. It's worth mentioning that the study was conducted in a new field & no comprehensive investigation had been done which covers overview of investment about sport tourism destinations. Thus, this research was conducted using qualitative approach and based on system dynamic method. Statistical population of this study consisted of sport management experts, tourism and economy experts, department of cultural heritage & tourism managers, department of Sport & youth managers, provincial government managers, municipality managers, parliament members & tourism agencies managers. Mixed of some theoretical sampling methods, for example, Snowball sampling, politically important cases sampling, critical case sampling, criterion sampling were utilized to select the samples of this study, qualitative interviews were conducted to gather information in our study. Data and codes reached theoretical saturation following 21 interviews.

Results: Statistics analysis were conducted systematically by using thematic analysis method in Nvivo 12 Plus & Vensim DSS software. Finally, 48 codes were identified after analyzing data which were classified in 4 main classes based on their importance. Finally, the model of the dynamic system of effective factors on investor attraction in sport tourism destinations was drawn.

Conclusion: The results of present study provide the politicians and planners with adequate approaches to expedite the process of developing tourism destinations economically.

Keywords

Tourism Destinations; Sport Tourism; Regional Economy; Foreign Direct Investment (FDI); Investment incentives

Reference:

1. Al-Hallaq, S. S., Athamneh, A. B., & Suleiman, H. M. (2019). The impact of foreign direct investment on the growth of the tourism sector in Jordan (1980–2016). *Journal of Public Affairs*, 29(5), 1–9.
2. Ma, X., Wang, Y., Song, H., & Liu, H. (2019). Time-varying mechanisms between foreign direct investment and tourism development under the new normal in China. *Tourism Economics*, 2699, 1–20.
3. Ravinthirakumaran, K., Selvanathan, E. A., Selvanathan, S., & Singh, T. (2019). Tourism and Foreign Direct Investment Inflows in Sri Lanka. *South Asia Economic Journal*, 20(2), 248–273.
4. Xu, C., Jones, C., & Munday, M. (2019). Tourism inward investment and regional economic development effects: perspectives from tourism satellite accounts. *Regional Studies*, 53(12), 1–12.